

The background is a dark blue gradient with faint, light blue concentric circles and a scale. The scale is a semi-circular arc on the left side, with numbers ranging from 140 to 260 in increments of 10. There are also some dashed lines and arrows pointing in different directions, creating a technical or scientific feel.

Zero Carbon - Clean - Sustainable - Energy has arrived!

It will be America's future electric transportation's power source.

Copyright: 2023
George Luniw USA

TAM SAM & SOM

Here are the numbers:

(Total Area Market) TAM= WASHINGTON, October 02, 2023 16:44 ET

Source: Zion Market Research -- Global portable generator
In **2021** market was valued at USD 1.5 Billion.

In **2022**, market size & share revenue
valued at around USD 3.9 billion.

by **2030** estimated growth 5.5% (CAG) should reach USD 5.9 billion

(Ser' Area Market) SAM = conservatively 690 Million in 5 years (30% of 2.2 Billion).

(Ser' Obtainable Market) SOM = conservatively 270 Million in 5 years (30% of 690 Million).

Who am I ?

The newspaper was published in Indian River County, FL. The reporter's name is: Jeni Brock Steele

If you want a copy of the original one page article to read just send an email request for the "Inventor's article" to: alomega789@bellsouth.net

Books — Spanish/English Reading — 5C

Entertainment — Gene Wilder —

Travel — Paris, France — 8C

Weddings, Engagements — 6, 7

Press Journal

Sunday, October 16, 1994

Lifestyle

PEOPLE

Inventor Makes Tracks Through Life

By JENI BROCK STEELE

Press-Journal Staff Writer

Betting that George Luniw can't do something could leave skeptics on the losing end of a wager.

Luniw (pronounced Lun-iv) can do just about anything he sets his mind to.

He was born 38 years ago to Russian parents in Sao Paulo, Brazil. He was raised in Pittsburgh and came to Florida as a student at Florida Institute of Technology.

"I came here as a biological oceanographic student," he said. "I was going to save our oceans. I was gung ho in preventing pollution but was completely blind to the business end."

Soon it was evident that a change in major and in school was going to be the most economically feasible alternative to his disillusionment in oceanography.

He now has a bachelor's degree from Columbia in motion picture and television production.

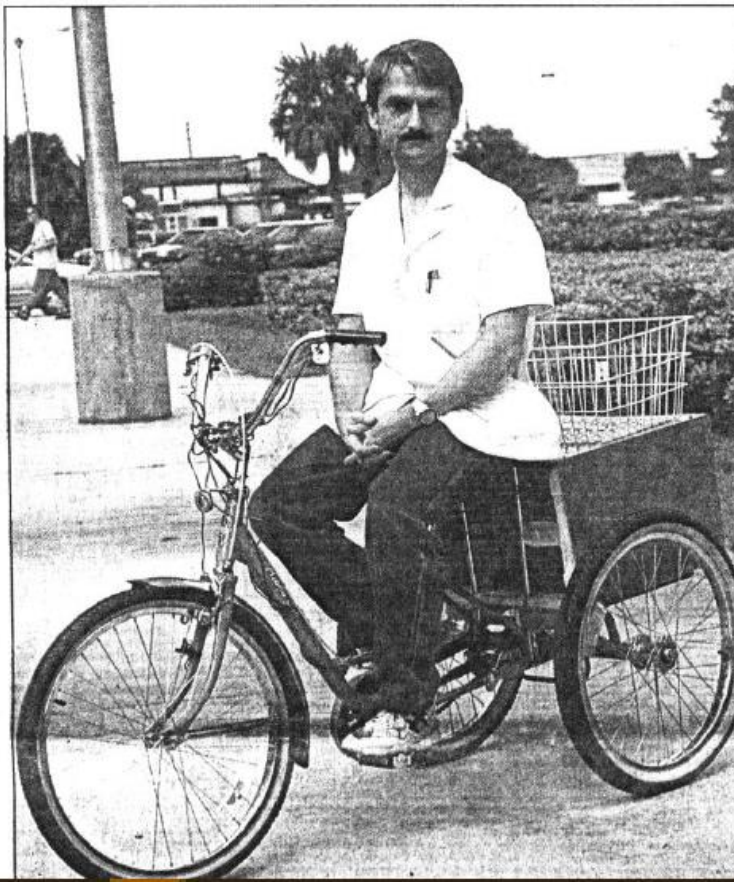
He owns and operates Instant Images in Palm Bay. His specialty is film development, making photos of all kinds, transferring film onto video tape and even photo restoration.

As a child, Luniw had always been the family movie maker and that was something he was good at — and he knew it.

"I used to make 'Man from U.N.C.L.E.' movies with neighborhood kids," he said. "I was not the most popular guy in school until I signed on as the yearbook photographer and then everybody knew my name and I didn't know anybody's name."

But that's the business end of his life.

The personal side of his life is



Creative Invention

With some of that energy Luniw decided there was a way to help his aging father and his inventive talents reappeared.

"(My father) had lens implant surgery," Luniw said. "And although it helped, I didn't like the idea of my father being immobilized. I had always been good at solving engineering problems."

So Luniw went to work on a new kind of engine and six weeks later had an electric-powered adult tricycle. He made it possible for his dad to go anywhere he wanted without worrying about eye exams for drivers' licenses or insurance premiums.

Today, Luniw's finished product has been mounted on the rear of his father's tricycle.

His father doesn't venture far from home, but he could easily make it from his home in Palm Bay to Cocoa Beach with very little effort.

"The bike will go 17 miles per hour, top speed," Luniw said. "You can go to the beach for 20 cents. Even a 20-mile-per-hour wind will not interfere with it. It will run continuously for about three hours. When you get home, you hook it to a recharger. Just like a car battery, leave it overnight and tomorrow you're ready to go again."

The whole project had been completed in Luniw's head before he ever picked up a tool and then most of the parts came right off the shelf.

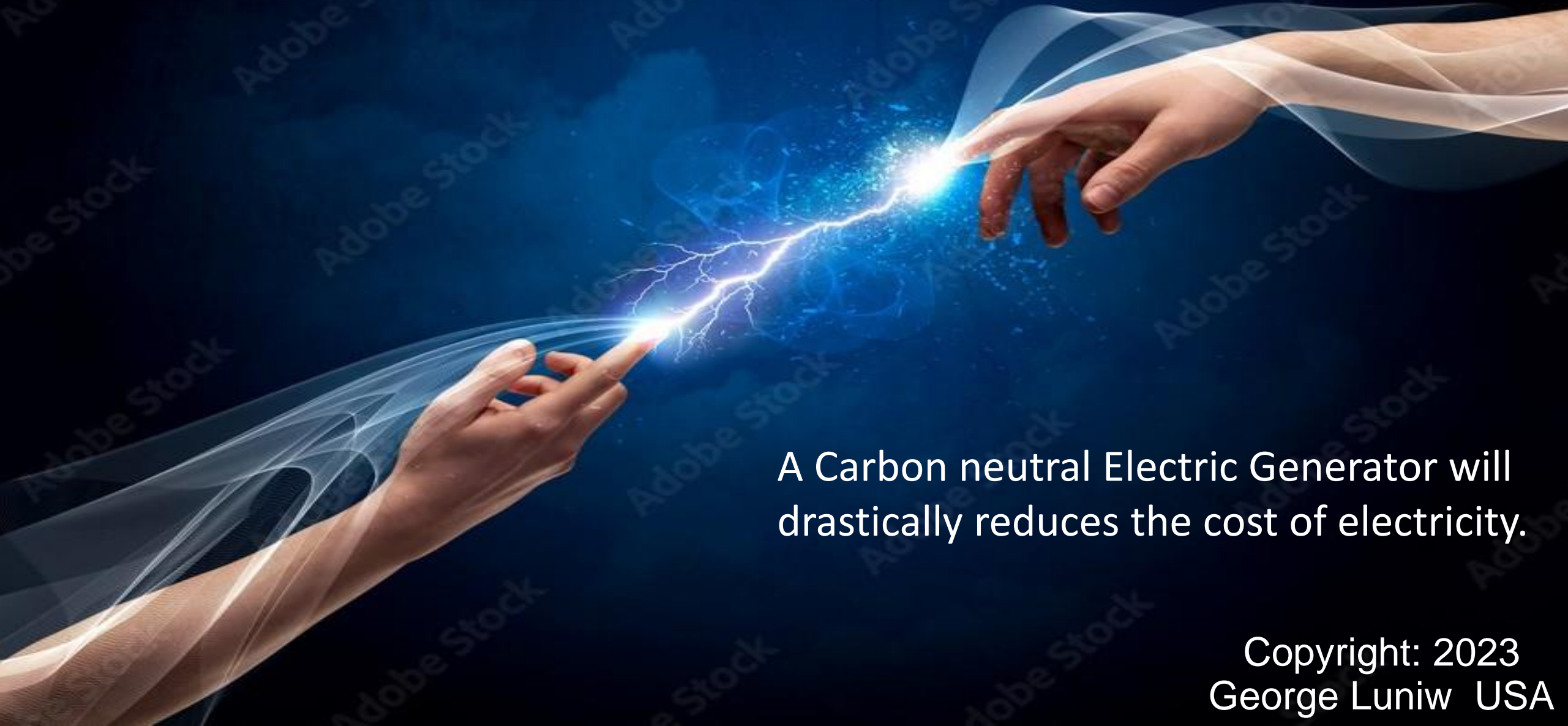
"Most of this stuff came from Scotty's," Luniw said. "I believe in the KISS principle — Keep It Simple, Stupid."

The engine costs about \$1,100 to build but Luniw said he can probably lower the price by ordering in bulk. Of course, he can't do that unless he needs more than the parts for one motorized tricycle.

The motorized three-wheeler is not patented and does not meet

Copyright: 2023
George Luniw USA

- **Problem: Electric power generation is not without pollutants of one type or another.**



A Carbon neutral Electric Generator will drastically reduces the cost of electricity.

Copyright: 2023
George Luniw USA

Electricity generated from Nuclear sources are not without risk.

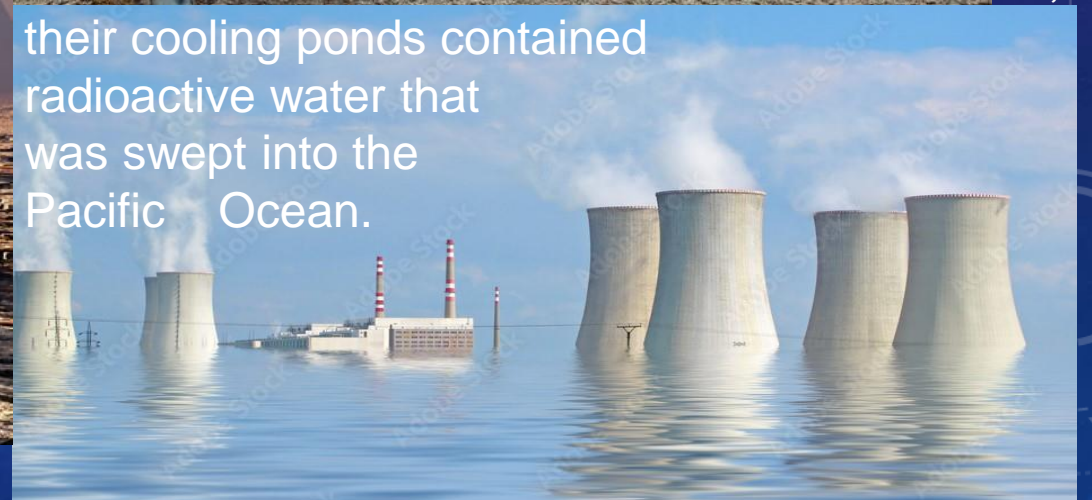


Fall Out by products occur from a melt down as it did in Chernobyl.

Chernobyl pet owners had to abandon there pets in place.

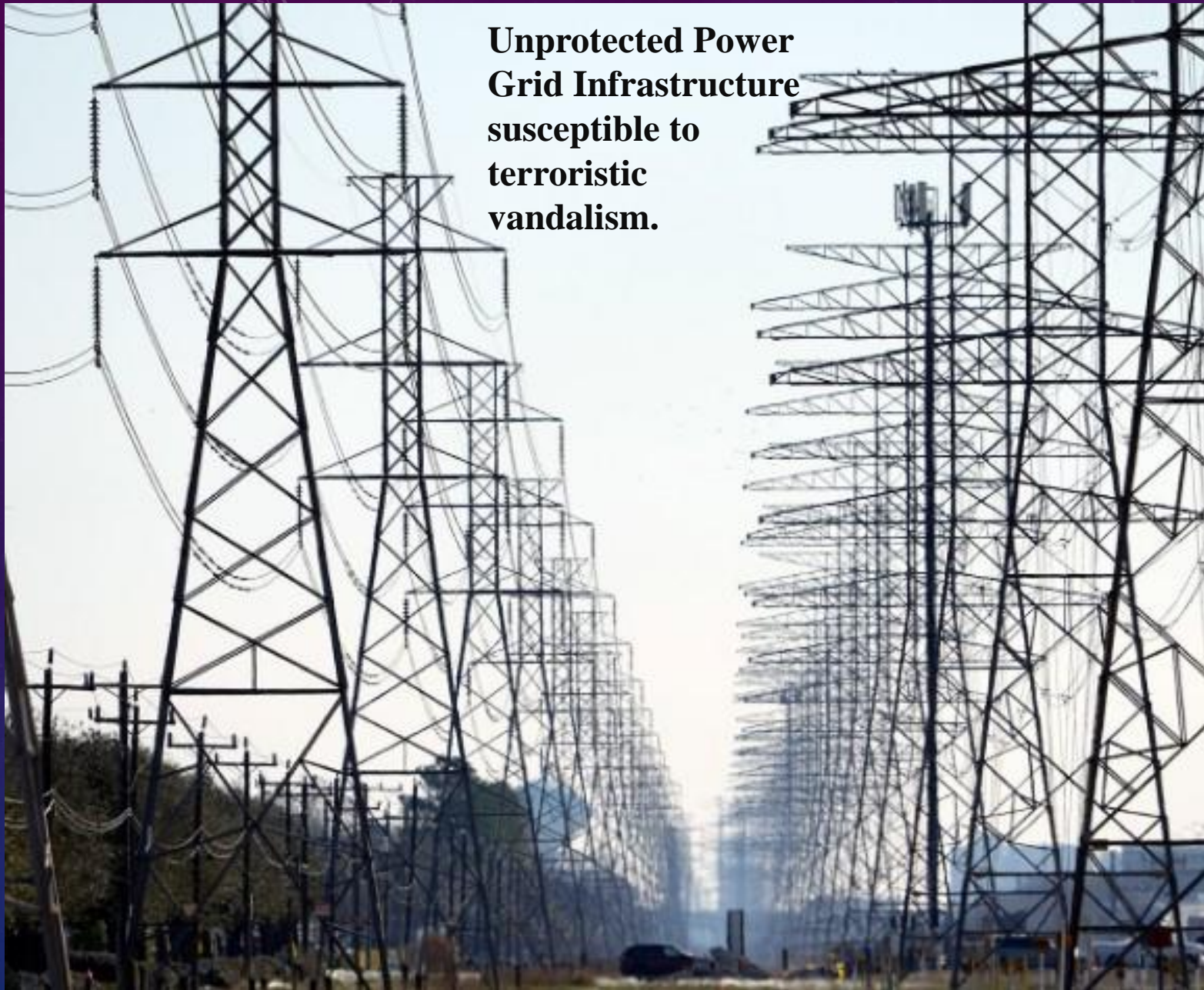


Fukushima's risk were the common Tidal Waves; their cooling ponds contained radioactive water that was swept into the Pacific Ocean.



Copyright: 2023
George Luniw USA

**Unprotected Power
Grid Infrastructure
susceptible to
terroristic
vandalism.**



Ash ponds from power plants aren't monitored enough. Yet we enjoy the benefits of using the electricity they produce.





Investment risks with
Mother Nature's Hail
Storm damage,
Tornados, Hurricanes.

This generator sits
protected inside the
house. Sitting on the
floor attached to your
Utility box.



Copyright: 2023
George Luniw USA

Founder:
George Luniw(v)

This generator is called
Power from On High ^R



Copyright: 2023
George Luniw USA

Opportunities & Competition

Market Fit

and Traction : Extreme. 15 of my co-workers already want one.

- * Recharge station's power source,
- * Off grid home living
- * Hydrogen energy requires our generator to reduce production costs.
- * Replaces Solar energy for 1/3 the price
- * Electric Vehicles can drive endlessly.
- * Electric Aviation will also fly endlessly, reducing fuel costs.
- * Question- if I provided the solution to endless driving ranges recharging stops, \$0.00 fuel cost. Would you buy an EV?

Our Competitive advantage :is challenging existing competition as potential Licensee's.

Fuelless electric generation - (never done before until now)

Business model : (B2B) License it to Manufacturers of portable Generators,

(B2C) Manufacture it and sell directly to consumer through:

Internet,

Ebay,

Amazon,

Direct Mail,

Home shows, Home Builders offering Home Owners Micro-Grid power.

Lowe's,

Home Depot.

Home Shopping Network,

Appearance on Shark Tank (USA) & (Canadian).

Achievements: "Power from On High" has been Trademarked.

Seeking \$500,000 for 9% ownership with valuation after raise Series A IPO listing. Section 1202 Small Business Stocks option available.

Valuation at 10 million.

9/28/23

Copyright: 2023
George Luniw USA

Thank you for your time!

Any questions ?